

New Directions

The way forward with Apprenticeships



Further &
higher education

Apprenticeship

Full time
employment



Are you finding it difficult to make the right choice about your future?

Should you follow the route into higher education or should you try to get a full time job?

There is an alternative; try an Apprenticeship!

Traditionally on leaving full time education you had two options – continue with education or enter employment, to begin earning.

Becoming an Apprentice you can do both!



How do Apprenticeships work?

Apprentices work alongside more experienced employees to gain job-specific skills within a work environment. They also receive regular training from us.

Scan for more details



poultec
the training specialists

Why should I do an Apprenticeship?

Key benefits of becoming an Apprentice

- > Earn a salary
- > Receive on-the-job training
- > Gain a recognised qualification
- > Get paid holidays
- > Learn job-specific skills

Find the right Apprenticeship for you

With over 190 types of Apprenticeship in 80 industry sectors, you can find an Apprenticeship that matches your interests, experience and the opportunities available in your area.

There are three levels of Apprenticeship

- > **Intermediate Apprenticeship**
Level 2 – equivalent to five GCSEs A to C
- > **Advanced Apprenticeship**
Level 3 – equivalent to two A Levels
- > **Higher Apprenticeship**
Level 4 – leads to NVQ level 4 or foundation degree

These levels include a work-based qualification, such as an NVQ, Functional Skills and a relevant Technical Certificate. You can progress from an Apprenticeship to an Advanced Apprenticeship and may even choose to take a related Foundation Degree or Degree course later on. Gaining an Apprenticeship will enable you to take your career as far as you want to go. If you would like to become an Apprentice, please contact us. We work with organisations that may be looking for people just like you!

How much do Apprentices get paid?

Apprentices must receive a minimum wage of **£2.73 per hour***. However, research has shown that Apprentices earn an average of **£170 per week**.

*Correct as of January 2015

Am I eligible for an Apprenticeship?

To qualify, you must be living in England, not be in full-time education and not have a degree. Entry requirements vary according to each Apprenticeship. To find out more contact us.

Do I have to pay to become an Apprentice?

No. Your employer will pay you a salary and the National Apprenticeship Service (NAS) will pay for any training you receive outside the workplace. If you are over 18, your employer may be asked to contribute to your training costs.

Why choose Poultec?

We at Poultec understand that deciding which direction to take after school is a difficult one and we are here to help you every step of the way.

Poultec's Apprenticeship programmes have been developed with businesses to ensure that you have the right skills for your job.

Our team of tutors and trainers really know their stuff – they have years of experience and the skills to ensure that you achieve.

Our highly skilled tutors and trainers, combined with our excellent facilities and quality training lead us to be recognised by Ofsted as a good training provider.

Poultec aspires to provide an inclusive and stimulating learning environment, to help you achieve your academic and personal potential.

Looking for an employer?

We can help you find an employer who is looking for an apprentice just like you.



Why Choose Poultec?

poultec
the training specialists

Apprenticeships in BUSINESS & ADMINISTRATION

Administrators handle the day-to-day tasks in an office environment - effective administration is essential to their business, so they do a crucial job.

Every organisation has an administrative role, so you can work almost anywhere.

You will gain transferable skills, so you could be working in a record company or with a charity. Administration roles are also an excellent starting point in any company and you will benefit from a huge range of career options.





Chloe

Why

Having enjoyed dealing with customers face to face in a number of voluntary roles, when I saw an Apprenticeship position advertised for a receptionist, I felt that this was a role for me.

What

During my Apprenticeship I have developed my IT and telephone skills and gained confidence when dealing with complex tasks. I have become a valuable member of the reception team and always seek to help others where I can.

Where

Having completed my Apprenticeship, I was delighted to be offered a permanent position within the reception team. I continue to learn new skills and look forward to further courses with Poultec.

Administration covers roles that involve organising people and resources, including, executive assistants, secretaries, administration assistants, data entry clerks and office juniors. Without them, information would be hard to find, meetings would be missed and businesses would be less productive.

As a Business and Administration Apprentice, your duties will depend on your employer. It's likely that you'll be working with a team or member of staff to handle various tasks. Tasks that an administrator completes include typing, filing, creating & updating documents, taking telephone messages and scheduling meetings. This sort of work requires a strong sense of responsibility, accuracy and attention to detail.



What would you do?

The Business and Administration Apprenticeship provide learners with skills needed to progress in a business support role. Areas covered include administration, communication, providing reception services, IT skills and specialist areas including legal and medical. This is ideally suited to a learner who is looking for or has recently obtained employment in an administrative role.

What would you learn?

The Business and Administration Apprenticeship helps you learn the skills necessary to provide this service. The units range from IT specific, to customer service and Reception Duties including face to face and telephone skills, researching and presenting information, teamwork and communication skills.

What would you go on to do?

A Business and Administration Apprenticeship can lead to more senior opportunities within the administrative team including leadership and management.

Did you know...
97% of employers say that effective administration is essential to their business.



BUSINESS & ADMINISTRATION

Apprenticeships in INFORMATION TECHNOLOGY



77% of the UK workforce use IT in their jobs and with increasing reliance on technology in the home; IT has become essential for everyday life.

The IT sector continues to grow and develop as new technologies are introduced.

Over 92% of jobs advertised require applicants to have computer skills – by having an IT qualification you will develop existing skills and gain new skills, to provide a competitive advantage over other job applicants.



Alice

Why

I have always had a keen interest in technology, especially social media, photography and design. I wanted to complete an Apprenticeship in Information Technology, to help start my career path and allow me to earn a wage while I was learning.

What

Since starting my Apprenticeship I have learnt to use new software packages, which along with my photography skills, has allowed me to create engaging marketing materials for my employer. I have a greater understanding of working in an office environment, where I have developed my organisational skills.

Where

This Apprenticeship has allowed me to develop valuable IT skills in MS Office and specialised design software, which will help with my future employment.

With IT skills being required in a variety of different job roles, it is important that you choose a qualification that provides the flexibility to gain skills in a variety of different applications and technologies, at the right level.

It is essential in everyday life, it builds on skills that you have learnt at school and it helps to give you skills that employers are looking for.



Did you know...

The UK is home to over 100,000 specialist software companies and all the major global software companies such as Microsoft, IBM and HP.



What would you do?

ITQ is a computer based qualification designed to give individuals and businesses the IT skills to succeed. It can be tailored to meet your needs and abilities by allowing you to choose a combination of units at different levels to prove your competence in the IT world.

What would you learn?

You can choose from a selection of units:

- Make selective use of IT (mandatory)
- Operate a computer
- IT security for users
- E-mail
- Spreadsheet software
- Website software
- Presentation software
- Use IT systems
- IT trouble-shooting for users
- Internet and intranets
- Word processing software
- Database software
- Desktop publishing software
- Specialist or bespoke software

What would you go on to do?

From here, the sky's the limit... From completing an Intermediate Apprenticeship over the next 12 months, the next learning opportunity to come your way would be an Advanced Apprenticeship, with the possibility of progressing onto team leading and supervisory roles within the company.

Apprenticeships in AGRICULTURE



There are currently 111,540 agricultural businesses in the UK employing 444,600 people.

Forecasts estimate that in the next ten years the agricultural industry will need a minimum of 52,000 more people.

Experienced Farm Managers and staff can earn very competitive salaries.

Many farm jobs also include accommodation and a vehicle as part of the package.

If you work for one of the larger organisations there are many career progression opportunities.

Personal qualities...

- Enjoy working outdoors
- Physically fit
- Practical
- Reliable
- Responsible
- Able to work safely
- Able to work alone
- Able to work in a team
- Confident about handling animals



Poultec Training Limited in association with EDGE are working together to promote agricultural apprenticeships

EDGE Apprenticeships in Food & Farming is an industry-led scheme that aims to educate, develop, grow and employ young people, equipping them with the skills they need to succeed.

The scheme was launched in March 2013 and will tackle skills shortages and a widening age gap in the food and farming industries. It has received industry-wide backing and is already successfully matching bright and enthusiastic young people with dynamic and exciting job opportunities.

The programme is led by employers and will help to attract the best young people, organise their training and simplify the process to encourage businesses to get involved and take on an apprentice.

EDGE Apprenticeships in Food & Farming is a collaborative venture between agricultural purchasing groups Anglia Farmers and Atlas Farm Group, in conjunction with Poultec Training Ltd., Easton and Otley College, New Anglia LEP, Norfolk County Council and Suffolk County Council.

It is supported by co-investment from the UK Commission for Employment and Skills (UKCES) Growth and Innovation Fund.

For information, visit www.edgeapprenticeships.org or call 01603 881966.



Joseph

Why

I worked part-time on a Poultry farm with my father, which gave me a good insight into the industry. I decided to work full-time after leaving education and an Apprenticeship allowed me to work while also gaining a qualification.

What

The Apprenticeship has allowed me to develop my husbandry skills and have a better understanding on how to manage my livestock. My organisational skills have improved, along with my ability to prioritise tasks whilst under pressure.

Where

Having completed the Intermediate Apprenticeship, I have been promoted to a farm manager and am now working towards my Advanced Apprenticeship.



AGRICULTURE

Additional requirements...

Additional requirements for management and advisory jobs

- Keen interest in Sciences, Maths, Geography
- Good communication skills
- Environmental awareness
- Motivated
- Able to use initiative
- Able to make good judgments
- Good understanding of farm business management
- Good organisational skills
- Desire to improve farming methods
- Able to work under pressure
- Able to take responsibility

Highly skilled people are required on farms to assess the health and welfare of the animals to ensure they are highly productive. Science is also needed to ensure the animals get the right level of nutrition via their diets. This is a very important part of animal production and Farmers work with Vets and Nutritionists to ensure that all the animals have a balanced diet.

Did you know...

Forecasts estimate that in the next ten years the UK agricultural industry will need a minimum of 52,000 more people.

Scan for more details



What would you do ?

Agricultural Apprentices on programme with Poultec are employed within the Poultry Industry and could work on a number of different sites including rearing farms, breeding farms, commercial egg sites and hatcheries. Poultec's assessors visit each learner regularly at their place of work to provide on-site training, support and assessment. Each Learner is provided with access to an on-line portfolio and learning resources.

What would you learn ?

- Bird welfare and health
- Site hygiene and biosecurity procedures
- Providing feed and water
- Establishing the environment and use of equipment
- Workplace health and safety

What would you go on to do ?

You could progress onto an Advanced Apprenticeship programme once you have the required level of experience and skills. There are a host of progression opportunities within the agricultural sector to enable you to fulfill your potential.



Apprenticeships in FOOD MANUFACTURE

Food Manufacturing is now the UK's largest manufacturing sector with a turnover of more than £80billion a year and exports of over £12billion.

It's the sector that's home to some of Britain's most famous brands and, as we all need to eat, it's been relatively unaffected by the downturn so offers good job security as well as competitive pay levels and great career opportunities as well as making a good product that people enjoy.





Inesa

Why

I enrolled onto an Apprenticeship, to allow me to gain a nationally recognised qualification in Food Manufacturing and give me a good foundation to progress within the industry.

What

I have a greater understanding of operational requirements, allowing me to operate machinery safely and have improved my understanding of food safety. I have developed my team working and communication skills, which have led to me supporting colleagues in both working and learning

Where

Now that I have completed an Intermediate Apprenticeship, I'm working towards an Advanced Apprenticeship, further increasing my skills and allowing me to progress within my organisation to a team leader role.

It's not as simple as you might think...farmers invest time and money to produce chickens, pigs, lambs and beef cows for us to eat. Animal Welfare Officers and Meat Inspectors rigorously check that the meat and poultry is produced to the highest standards before the animals are processed in meat and poultry production facilities using equipment designed and maintained by Food Industry Engineers.

During processing, the Production Manager works with Team Leaders to ensure that Processing Operatives maximise every part of each animal to give us the huge variety of cuts of fresh meat and poultry we expect in our supermarkets, either pre-packed or from our local Butcher.

Meanwhile New Product Development Teams are busy creating new added value products for consumers which Quality Teams will monitor to ensure good food hygiene and safety procedures are being maintained. Sales & Marketing work hard with Food Packaging Researchers to deliver these new products in a way that consumers find appealing to buy. Finally Information Technology and Logistics specialists make sure that when you go to the shops only the freshest meat and poultry products are waiting!

Within the Food and Drink manufacturing industry there are loads of jobs to choose from. From Lab Technicians to Production Managers and Engineering Maintenance Technicians the career opportunities are endless. There is sure to be a job that suits your skills and interests.

Did you know...

Food Manufacturing is now the UK's largest manufacturing sector.

Scan for more details



What would you do ?

Proficiency Apprenticeship

This is designed for operatives who are working in a range of food operations roles, typically on automated production/processing lines and including packaging, distribution and sales operations. It offers you the opportunity to develop skills and knowledge required to prove competence at work. It also suits people that are competent at core production/processing activities, looking to expand their existing skills, perhaps to support multi-skilled activities or to develop into a specialist area such as quality assurance or laboratory operations. The flexible choice of units, allows you to select units that are most relevant to your own employment, learning and progression requirements. The choice of units also reflects the wide variety of jobs which people do in different types of companies in the industry. This qualification also offers you the opportunity to develop knowledge in one or two areas of food technology.

What would you learn ?

People completing this qualification get a better understanding of issues surrounding their job, for example food safety, health and safety, packaging and production specifications. This helps the learner to become a more valuable member of a team and add value to the workplace.

What would you go on to do ?

From here, the sky's the limit... From completing an Intermediate Apprenticeship over the next 12 months, the next learning opportunity to come your way would be an Advanced Apprenticeship, with the possibility of progressing onto team leading and supervisory roles within the company.

FOOD MANUFACTURE

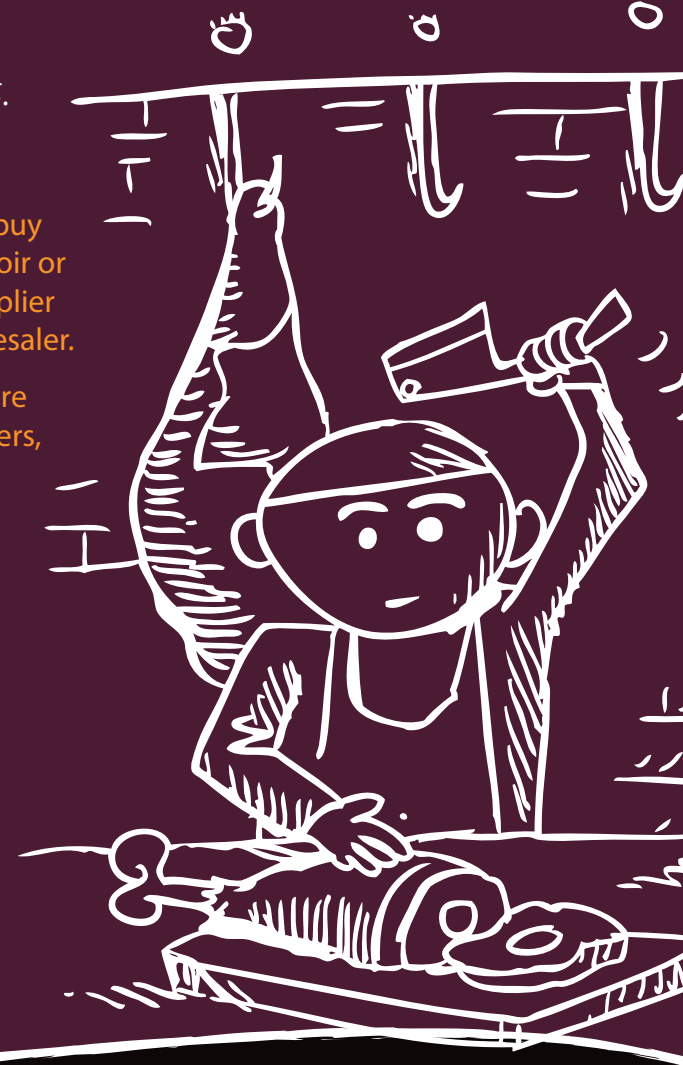
Apprenticeships in BUTCHERY



Butchers work in the meat industry, which, in the UK, is worth several billion pounds.

Traditional butchers either buy meat directly from an abattoir or independent producer/supplier or obtain it through a wholesaler.

The butcher will then prepare the meat for sale to customers, who include members of the public, caterers and restaurateurs.





Jordan

Why

I have been interested in butchery since working in my local butchers during school holidays and weekends. Starting an Apprenticeship was a natural progression, allowing me to work full-time and gain a nationally recognised qualification.

What

As well as learning butchery techniques in my workplace, I also attended workshops at Poultec's butchery training suite, where I learnt additional butchery skills that I could take back to my workplace. In addition to learning butchery skills, I was able to also develop my skills in dealing with customers within the shop.

Where

Now that I have completed my Intermediate Apprenticeship, I have the skills to start my career in the butchery sector.



BUTCHERY

However...

There is more to butchery than cutting meat. In a competitive market butchers need to ensure that they are producing and selling products that meet the needs of their customers.

A butcher has to have good customer service skills and in-depth knowledge of their products as they will be offering advice on selecting, preparing and cooking.

Recent media publicity has raised the profile of locally sourced meats which has made customers more aware of where their food comes from, making the local butcher a more popular choice for the consumer.

What would you do ?

During the course you will be taught a range of technical skills on how to safely prepare meat and meat products. You will also be taught customer service skills to allow you to effectively communicate with customers and suppliers.

What would you learn ?

A butcher's role and responsibilities will depend largely upon the type of butchery being performed and the number of staff employed in the store. In a traditional set-up, the butcher will be equally involved in meat preparation, ordering, and customer servicing, whereas roles in a larger shop or supermarket will be specialised. However, all butchers will be involved in performing several of the following tasks:

- Sourcing and buying stock
- Taking delivery and/or collecting stock
- Storing meat appropriately
- Using machinery to prepare meat
- Serving customers over the counter and/or delivering meat to customers
- Offering advice on suitable meats, cuts, and preparation/cooking techniques

Butchers will also be required to adhere to stringent hygiene regulations and to undertake general cleaning tasks in the meat preparation and serving areas.

What would you go on to do ?

Apprenticeships and trainee positions are open to those with no experience, but around two to three years of previous experience is required before individuals are allowed to apply for a professional butcher's role. As well as the number of years in the industry, you can show a potential employer your experience and professional standards by joining the Worshipful Company of Butchers' Guild.

This is the official professional body for butchers in the UK and you can join at Affiliate, Associate, or Graduate level. The level will be determined by your previous qualifications and experience.

Did you know...

Butchery is the second oldest profession known to man.

Scan for more details



Apprenticeships in CUSTOMER SERVICE

Customer Service is the provision of services to customers before, during and after purchase.

There is a demand for Customer Service in all aspects of industry and commerce within the UK.





Nicolle

Why

Following a career change where I took on a customer service role; I wanted to develop my skills and gain a qualification relevant to my new career. An Apprenticeship allowed me to learn skills specific to my employment.

What

The Apprenticeship allowed me to increase in confidence and develop my telephone sales skills. I have a good understanding of how to provide effective customer service and ultimately result in a sale.

Where

Since completing my Apprenticeship, my role has developed; I support my team leader and assist with the introduction of new staff into the organisation.

There is a current shortage of skilled customer service professionals and if you have the right qualifications and experience you could find yourself in demand. Starting out in a customer service role can also be a good way to break into large organisations that you'd love to work for. So, if you're passionate about helping people and fancy a job that's full of job satisfaction, then you need to find a career in customer service.

Advising and guiding people is part of your job description, whether it's over the phone, via email or the more traditional face-to-face. With so many industries relying on customer service jobs, there's a range of sectors to choose from and a big range of opportunities. These include; Customer advisor; Customer service assistant; Team leader; Customer service supervisor; Customer service manager



CUSTOMER SERVICE

What would you do ?

The Level 2 Certificate is for you if you are already employed in a customer service role and have some experience in customer service.

What would you learn ?

Learners will recognise good practice in customer service and be able to demonstrate how they deal with both routine and more difficult customers. Learners will be confident about using customer service language, understand the processes designed to make customer service more effective and show how they support others within their team or organisation.

What would you go on to do ?

The Level 3 Diploma is aimed at people already employed in a customer service role who have significant responsibility for the delivery of both internal and external customer service within their team or organisation.

Did you know...

57% of buying experiences are based on how the customer feels they are being treated by staff.

Scan for more details



Apprenticeships in CONTACT CENTRE

Telecommunications is a widely used method for businesses to contact new and existing customers and there are many job opportunities within the contact centre environment including the following;

Customer service managers; Contact centre managers;
Operations managers; Resource planning managers;
Complaints team managers; Team managers;
Sales and collections; Advisors; Sales and service managers;
Team leaders; Customer relationship managers;
PPI/bank charge complaints specialists.





Charlene

Why

I started as an operator in a contact centre. I completed my Contact Centre Apprenticeship gaining the skills and experience necessary to do the role.

What

As I became a more experienced operator I took on more responsibilities within my role. I began to train new operators and became one of the best sales people in the team.

Where

I have since been promoted to the position of Team Leader.

There are two main areas for call centres; inbound and outbound.

Outbound call centre agents are the people who initiate calls to customers and prospective ones. The role they play is mostly towards marketing and research work.

Inbound call centre agents, on the other hand, respond to our calls or emails, mainly as existing customers.

A Contact Centre Apprenticeship can lead to a more customer service based role or a more Business Administration/Development role. Alternatively there may be opportunities to become a team leader or manager within a contact centre.



CONTACT CENTRE

What would you do ?

The Apprenticeship is achieved by completing the following City & Guilds qualifications:

- Level 1 Functional Skills - Maths
- Level 1 Functional Skills - English
- Level 2 NVQ in Contact Centre Operations
- Level 2 Technical Certificate in Contact Centre Operations

What would you learn ?

The Contact Centre Apprenticeship helps you to learn the necessary skills to be able to deliver a high level of service in this fast paced environment. The mix of units cover Customer Care, Selling Skills, Compliance with Legal, Regulatory and Ethical requirements, Health and Safety and Personal Effectiveness.

What would you go on to do ?

The Level 3 Diploma in customer service or a Leadership qualification.

Did you know...
In 1985, Direct Line was founded by Peter Wood, becoming the first company to sell insurance entirely over the telephone via Call Centres.



Apprenticeships in RETAIL

The retail industry employs around 2.9 million people in the UK and generates over £260 billion a year in sales – larger than the combined economies of Portugal and Denmark.

By its very nature retail is a fast-moving industry as organisations try to predict and respond to customer demands and future trends. But if you think that a career in retail is limited solely to the shop floor, think again.



From sourcing new producers to transporting goods, ordering stock and forecasting trends, there are a multitude of roles that are critical to the retail operation that you may never have even realised.

Here are a few examples of jobs from the retail spectrum:

- **Design**
Creating and developing new products and packaging
- **PR & Marketing**
Promotion of brands to consumers
- **Visual Merchandiser**
Designing product displays
- **Merchandiser**
Forecasting trends and budgeting
- **Buyer**
Finding new products and anticipating demand
- **Store Manager**
Running an outlet and meeting targets
- **Logistics Manager**
Distributing and storing products
- **Market Researcher**
Analysing consumer behaviour



Kirsty

Why

I wanted to work in the retail sector but lacked confidence. I felt that the Apprenticeship would give me the knowledge and confidence to do this.

What

During my Apprenticeship I learnt how to deal with customers effectively. I have learnt how to create visual merchandise and displays to encourage sales. Although apprehensive at first, I did enjoy my Apprenticeship and gained both a qualification and increased confidence.

Where

Now that I have completed my Apprenticeship, I have grown in confidence, have the skills and knowledge to be able to provide cover for my manager and assist with the introduction of new staff. I now look forward to enrolling on my next course with Poultec.



RETAIL

There are many opportunities to move between each of these disciplines if you feel you'd like to move your career in a different direction.

As many departments work closely together on projects, it's likely that you will pick up a diverse range of skills in various business disciplines without you even realising.

One of the other benefits of retail is the flexible working hours and Retail Sales Assistants account for 13% of all part-time positions in the UK.

In an age when consumers demand access to goods and services 24/7, retail workers are needed to 'man the shop' around the clock meaning there are many opportunities to fit your working hours around your personal and family commitments.

The retail industry has plenty of variety – not least because of the vast array of products in the marketplace.

In both traditional retail stores and in new online markets, there really are limitless opportunities for people to work within a sector that interests them regardless of whether you are a petrol-head or fashion lover.

What would you do ?

This Apprenticeship is designed specifically for people working in the retail sector. The flexible choice of units means that whatever the role in retail you are working in, you can select units specific to your employment, learning and progression routes. The Apprenticeship includes Functional Skills, giving transferable Maths and English qualifications.

What would you learn ?

- Customer Service
- Selling Techniques within Retail
- Security and Handling Payments
- Health and Safety
- Understanding Retail Consumer Law
- Visual Merchandising and Display
- Stock Control

What would you go on to do ?

After completing a Level 2 qualification you could progress onto a level 3 qualification, moving into a supervisory or management position.



Did you know...

In 2011 there were 284,490 retail outlets in the UK

Scan for more details



Apprenticeships in HOSPITALITY & CATERING



*Do you want to be the next
Jamie Oliver or Nigella Lawson?*

*If the answer is yes, why not do
an Apprenticeship in
Hospitality & Catering.*

The hospitality and catering industry can provide an exciting and fast moving career for imaginative and creative people. You can work in kitchens as a catering assistant or chef, or front of house as waiting staff, supervisor or restaurant manager.





Marvella

Why

I started an Apprenticeship when I joined my new employer – I wanted to gain a nationally recognised qualification in catering. I wanted to ensure that I was up-to-date with the latest techniques used in a commercial kitchen.

What

While working as a Commis chef, I ensured that the kitchen suitably prepared for a busy service. I worked under the supervision of a chef, who I supported during food service, as well as preparing dishes. During my Apprenticeship I learnt correct food safety practices and how to comply with legislation.

Where

Now that I have completed my Apprenticeship, I look forward to continuing my career within catering and working my way into higher roles within the kitchen.



HOSPITALITY & CATERING

Hospitality and Catering is one of the largest industries within the UK. Hospitality and catering covers work in restaurants, hotels and holiday accommodation, cafés, pubs, and contract caterers – it also supplies other industries with food and drink. Schools, colleges, hospitals and large businesses nearly always have canteens and catering staff, too, so there are many reasons why you should complete your Apprenticeship.

During the Apprenticeship you will learn technical skills required for your job, both from your employer and your tutor, whether working front of house or in the busy kitchen. With clear progression routes, this industry provides ample opportunity to develop into more senior roles and lead the team. The Apprenticeship combines theory with practical hands-on skills in a real work environment – you also earn a wage at the same time.

What would you do ?

When completing a Hospitality Apprenticeship you will learn how to prepare and cook a variety of dishes including meat, fish, vegetables, desserts, doughs, pastry, pasta, eggs, pulses and soups, if working in kitchens.

If working front of house you will learn how to serve customers, handle payments and prepare tables and displays.

What would you learn ?

You will learn preparation and cooking techniques that can be applied to an extensive variety of dishes. You will also learn how to work as a team and develop your communication skills.

If working front of house you be given the skills to confidently deal with customers.

What would you go on to do ?

Moving into a career as a catering assistant, chef or front of house staff.

Did you know...

The Hospitality industry is the country's fifth largest industry in job terms, employing over 2.4m people (1 in 13 of total jobs).

Scan for more details



Apprenticeships in HAIR & BEAUTY



If you enjoy hairstyling and like meeting different people, this could be the perfect job for you. Hairdressers cut, colour and shape clients' hair to create the look they want.

To become a hairdresser, you will need to have customer service and 'people' skills. You'll need creativity and an awareness of fashion. You'll also need a willingness to learn new techniques and methods.





Hairdressing has long been one of the most popular career choices in the UK for young people, and as an industry can trace its origins all the way back to the ancient Egyptians and Greeks. UK hairdressing is renowned internationally for its creativity and high standards, with much of the world looking to the UK for inspiration.

With an increasingly image conscious society, demand for hairdressing services is greater than ever. Never have there been so many exciting possibilities at the cutting edge of the fashion, style and grooming business.

Many hairdressers choose the job because they are artistic people, love being able to express themselves creatively and enjoy working with people. Likewise, many choose the industry because they want to be their own boss.

Whilst there is the opportunity to progress onto more glamorous jobs - preparing supermodels, working on magazines and photo shoots, or tending to the rich and famous - most hairdressers take satisfaction in the day-to-day world of salon life and a job well done, helping people to look good and feel better about themselves.

Did you know...

The industry covers hair and beauty salons and self-employed hair professionals and beauticians. Altogether, there are about 131,450 people employed in providing hair and beauty services.



What would you do ?

A Hairdressing Apprenticeship may be open to you, depending on your circumstances. You would combine training towards qualifications at level 2 while working at the same time.

What would you learn ?

As a junior hairdresser, you would learn how to carry out tasks like; greeting customers; shampooing hair; simple cutting; making sure towels and supplies are ready for use; keeping the salon clean and tidy. Alternatively, as a senior hairdresser, you would talk to clients about how they want their hair done, and give them advice and suggest style ideas.

What would you go on to do ?

Generally you will need a minimum Level 2 qualification to be qualified to work in hairdressing, though an increasing number of managers expect staff to have (or be working towards) Level 3.

Scan for more details



HAIR & BEAUTY

Contact us for a
New Direction

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Tel: 01362 850983

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Apprenticeships

